



# Blue Heron

SOFTWARE DEVELOPMENT

COMPANY OVERVIEW

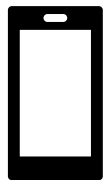


## — Who **We Are**

Blue Heron is a provider of custom enterprise and mobile applications and IT consulting services with HQ in Belgrade, Serbia. Blue Heron team of project managers and business analysts has proven expertise in managing all project life cycle, managing requirements and designing solutions on major strategic, organizational & IT transformation programs.

Independently owned, agile, digital innovation agency helping companies, governments, and startups plan, build, and grow innovative digital product

# Our Technology



## MOBILE

Flutter  
iOS  
Android



## FRONT / BACKEND

Flutter  
Python  
Django  
Java  
Angular



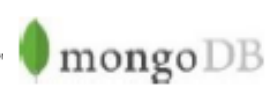
## DATABASE

MongoDB  
MS SQLServer  
PostgreSQL  
Oracle



## BLOCKCHAIN

Hyperledger Indy  
Sovrin

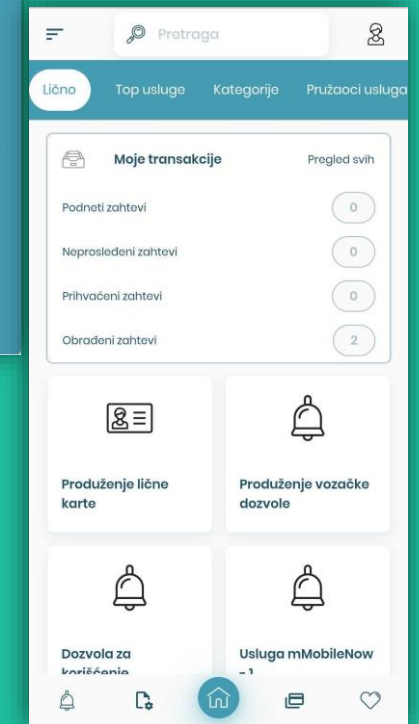


# Mobile Apps

## DEVELOPMENT CUSTOM SOLUTIONS

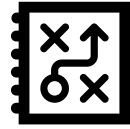
As more people get ready to embrace apps, it creates more opportunities for companies to build apps. When it comes to large projects, it is critical to push thinking and be futuristic. Scalable mobile app architecture is the brainchild of visionary thinking, which helps ride the waves of competition and transform your entire business.

We are an experienced web and mobile app development company, and we can help you build robust and scalable mobile apps. Your app journey can help shape the future market and create legacies that businesses can appreciate and adopt.



# Web Development

**Cross-Platform  
Web App Development**



**Enterprise Web  
Portal Development**

**Business-specific  
Web App Solutions**



In today's digital world, having a strong online presence is very critical for businesses. Not only websites, but you need smart web apps that help you improve productivity, sales, and revenue.

At Blue Heron, we make sure that your business makes the best first impression on your potential customers online. We create unique, interactive, and user-focused websites and web applications that provide a cutting edge to your business.

We are an enterprise-grade web app development company and we deliver robust B2B and B2C custom applications that empower the critical business workflows and help our clients improve their business bottom line.



# BLOCKCHAIN

## EMERGING TECHNOLOGY

Blockchain is a digital ledger that allows information to be distributed but not copied in simple terms, a block is a record of new transactions. This is perfect tool to re-imagine old applications while discovering new ones. Insurance, healthcare, supply chain, government, and any company that requires a trusted chain of documentation (licenses, permits, orders,...) and/or contract are among those using this technology. Blockchain is used now to fight online criminals, track diseases outbreaks, prevent the spread of conflict goods (diamonds, drugs,...) provide transparency in supply chain, build payment system, and track customer loyalty awards.

# Industry Competencies



Manufacturing



Retail, Wholesale



Logistic



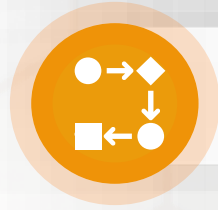
Government



Financial Services



Professional Services



IT

# Engagement Models

## Fixed price

Recommended for middle-size projects, where the scope of the project is clearly defined

## Time and Material

Recommended for middle-size and large projects, and for consulting, which are dynamic and need fluidity

## Engagement Model

## Consumption-based pricing

For managed services and help desk assistance (e.g. # of solved tickets, cloud resources consumed)

## Monthly subscription fee

Used for support services



# Our Contact



## Blue Heron Locations

### 📍 Main location

Belgrade Office Park, Đorđa Stanojevića 12,  
Belgrade, 11070, Serbia

### 📍 US Sales Rep

11811 N Tatum Blvd UNIT 3031,  
Phoenix, AZ 85028, USA

# We design and build **digital solutions**

